



To Whom It May Concern:

The Down Syndrome Association of Tulsa (DSAT) is asking for your support for our Annual "Buddy Walk" Fundraiser on October 15th, 2017.

THE BUDDY WALK AT A GLANCE

What: The Buddy Walk is a multi-city advocacy walk in which people with Down syndrome invite "buddies" to walk with them. Buddies can be anyone from family, friends, teachers or coworkers to politicians. The Buddy Walk will include entertainment, prize giveaways, food and fun activities for the whole family.

Why: The goal of the Buddy Walk is to celebrate October as National Down Syndrome Awareness month, and promote acceptance and inclusion of people with Down syndrome. Visit the National Down Syndrome Society Buddy Walk website at www.buddywalk.org. Every year the DSAT Buddy Walk raises thousands of dollars to support local individuals and their families.

How: Funds are raised through corporate sponsorships, walk registrations and donations.

When: Sunday, October 15, 2017, from 1:30 – 4:00 pm.

Where: Oral Roberts University located at 81st and Lewis in Tulsa.

Sponsorship: If you are interested in becoming a Buddy Walk Sponsor or know anyone that might be interested in sponsoring, please complete the attached packet and return it to DSAT by **September 1st, 2017.**

Audience: More than 5,000 people will participate in the Tulsa Buddy Walk, including children, young adults and adults with Down syndrome, family members, friends, politicians, health care professionals, business leaders, and other community members.

Pledges and Donations: All individuals are encouraged to register and obtain pledges. However, it is not required to attend the Buddy Walk. Visit www.dsat.org for more information.

Information: For additional information contact Don Fyler at tulsabuddywalk@gmail.com or by phone at 918-853-4685



DOWN SYNDROME ASSOCIATION OF TULSA

15TH ANNUAL "BUDDY WALK"

Sunday, October 15th, 2017

SPONSORSHIP INFORMATION

The Buddy Walk is a half-mile walk designed to promote the understanding and acceptance of people with Down syndrome. It is a family-friendly event where friends and family form teams to support their *Buddy* with Down syndrome. Ninety-three percent of all money raised stays in the local community and is used to provide scholarships for families and self-advocates to attend the National Down Syndrome Convention, to provide new parent packets to doctors and hospitals, provide new education and inclusion programs, and to support families and individuals who have been affected by Down syndrome.

Title Sponsor - \$10,000

- Twenty (20) walker registrations and Buddy Walk t-shirts
- Benefits of Signature Sponsor plus the following:
 - o Company name or logo will appear as Title sponsor on all event and publicity materials including but not limited to: Buddy Walk t-shirt, DSAT public and private social media pages and website
 - o Company name/logo displayed on sponsor banner at the event

Signature Sponsor - \$5,000

- Fifteen (15) walker registrations and Buddy Walk t-shirts
- Benefits of Presenting Sponsor plus the following:
 - o Company name or logo will appear as Signature sponsor on all event and publicity materials including but not limited to: Buddy Walk t-shirt, DSAT Buddy Walk website, poster and brochure postcard
 - o Company name/logo displayed on sponsor banner at the event

Presenting Sponsor - \$2,500

- Ten (10) walker registrations and Buddy Walk t-shirts
- Benefits of Platinum Sponsor plus the following:
 - o Company name or logo will appear as Presenting sponsor on all event and publicity materials including but not limited to: Buddy Walk t-shirt, DSAT website, and other media outlets.
 - o Company name/logo displayed on sponsor banner at the event

Platinum Sponsor - \$1,000

- Six (6) walker registrations and Buddy Walk t-shirts
- Benefits of Gold Sponsor plus the following:
 - o Company Name to be listed in electronic communication regarding Walk
 - o Company name/logo displayed on sponsor banner at the event

Buddy Walk Gold Sponsor - \$500

- Four (4) walker registrations and Buddy Walk t-shirts
- Benefits of Silver Sponsor plus the following:
 - o Company name/logo displayed on sponsor banner at the event
 - o Company name/logo to appear on back of participant t-shirt
 - o Corporate recognition in media materials

Silver Sponsor - \$250

- Two (2) walker registrations and Buddy Walk t-shirt
 - o Company name/logo displayed on sponsor banner at the event

Exhibitor - \$100*

Exhibit at event and promote company or service that benefits individuals with Down Syndrome. Exhibitors will be provided (1) table, (2) chairs and signage. All exhibitors required to provide carnival game and prizes.

* fee waived for non-profits

In-Kind Sponsorships

In-Kind donors and underwriters will be recognized on select event signage and the Buddy Walk t-shirts. Donations include (but are not limited to) beverages, food, media, signage/banners, t-shirts, shuttles and tents. Please contact us at tulsabuddywalk@gmail.com with any questions.



2017 DSAT Buddy Walk Sponsorship Form

Detailed sponsorship information can be found in the 2017 Sponsorship Information sheet that is included in this packet. If you have questions concerning sponsorship, please contact Don Fyler at (918) 853-4685 or by email at tulsabuddywalk@gmail.com.

COMPANY INFORMATION:

Company Name (as it will appear in publicity): _____

Company Website (link from our website to yours): _____

Company Contact Person: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

In Recognition of: (Optional) _____

T-Shirt size(s) requested: _____

SPONSORSHIP LEVEL:

Please indicate sponsorship level:

_____ Title Sponsor*	\$10,000	_____ Gold Sponsor*	\$500
_____ Signature Sponsor*	\$5,000	_____ Silver Sponsor	\$250
_____ Presenting Sponsor*	\$2,500	_____ Exhibitor	\$100
_____ Platinum Sponsor*	\$1,000		

_____ In-Kind Donor Product Description: _____

_____ Fair Market Value: \$ _____

If sponsoring as an Exhibitor, please contact us for your exhibitor agreement.

*For company name/logo to appear on event materials, please email a high resolution logo (eps, ai or pdf file) to tulsabuddywalk@gmail.com by **September 1st, 2017**.

SUBMIT BY MAIL:

*Please send this form and your check made payable to DSAT by **September 1st, 2017**:*

Down Syndrome Association of Tulsa,
Attn: Buddy Walk, PO BOX 54877, Tulsa, OK 74155